

Stand up for human rights and join us on December 10th!



December 10th is Human Rights Day.

Human rights seem so self-evident, but these rights are still under discussion worldwide on a daily basis, also in our safe, democratic Netherlands. To show that human rights are important, in 2020 the national anti-discrimination facilities have launched the Human Rights Flag. This flag is a symbol for the equality of every person on this earth. With the Human Rights Flag governments, companies, organizations and individuals can show that they respect and support human rights. This flag does not exist anywhere in the world yet and is therefore a unique Dutch initiative.

About the Human Rights Flag

We officially launched the Human Rights Flag on Thursday December 10th 2020. Since then all national anti-discrimination facilities organize large and small activities in their province on that day.

In the regional and national press that day, we draw attention to this subject and the flag. Do you also want to show that you support human rights? Then show this on December 10th!

**Order your flag
and show your support!**



What can you do?

You can show that you support human rights in all kinds of ways, for example:

- Order a flag at www.humanrightsflag.com and hoist it on December 10th
- Share your support on www.humanrightsflag.com in social media. Do you have children attending primary school? Inform the teacher about human rights class at www.humanrightsflag.com
 - Bring the Human Rights Day and the flag to the attention of your work. For example, place an article on the intranet or in an internal newsletter. For concept texts for organizations, see www.humanrightsflag.com
- Use the Human Rights Day and the flag as a means to discuss equality within your organization

Do you want to order a flag? Do it before December 1st

Do you want to order a Human Rights Flag?
There are two different sizes available:

- medium: 150 x 100 cm,
€ 25,- excluding shipping costs (incl. VAT);
- large: 225 x 150 cm,
€ 30,- excluding shipping costs (incl. VAT).

For more information about how to order, please contact Tûmba via vlag@tumba.nl or visit www.mensenrechtenvlag.nl.

Partners and sponsors

A sponsorship program has been developed for organizations and companies that want to support human rights.

For more information about this, please contact Mirka Antolovic-Tipuric, director of Tûmba, via mirka@tumba.nl or 06 - 17 87 84 78.

About human rights

The United Nations (UN) was founded in 1945. One of the main goals was to protect and improve human rights.

The United Nations has made treaties and agreements on the protection of human rights, such as the Universal Declaration of Human Rights. And within Dutch and European legislation, these are also dealt with in various laws and agreements.

(source: mensenrechten.nl)

The delivery time of the flags is an average of three working days, but this can take longer due to heavy work load or even international transport. Our advice is to order the flag before December 1st, so that you can be sure that you will receive it on time.



About the Human Rights Flag

The Human Rights Flag is a symbol for the equality of every person on this earth. The flag emphasizes positivity and where we want to go with the world. The Human Rights Flag belongs to and is meant for everyone.

It is a colorful flag with a thoughtful design. There is a lot that connects us as humans: we share the earth we walk on, the sky we look at and a place under the sun. And no matter how different we can be in appearance, as humans we are all made up of DNA.

The designer went to work with this idea and took the shape of a DNA curve as a starting point. He combined this with the colors of the earth (green), the sky (blue) and the sun (yellow). This is how the Human Rights Flag was created. The flag does not emphasize where we differ, but rather what we have in common, what we share and what connects us.